

SPOTLIGHT: HOUSING INNOVATION

Highlight your innovative solution for housing affordability with Evergreen

The Program

Successful applicants to the program have three tiered opportunities to participate in the program. Note that the Application Review Team, an external and independent review committee, will determine which applicants are successful for which opportunity and will assess their Solution Readiness Level and determine their stream appropriately. The Application Review Team will be made public once established.

PLEASE NOTE that all programming will be virtual and there are no costs associated with program participation.

Program led by:



In partnership with:



Innovative Housing Solutions Showcase

Week of October 27

The top two selected applicants of each stream will participate in an online Innovation Showcase, putting forward their projects to a diverse panel of multi-sectoral industry experts and community members. Expert panelists will provide commentary and feedback on these final initiatives, further developing the projects' potential. The Showcase will be featured as part of Future Cities Canada: #UnexpectedSolutions, providing a platform for finalists to exhibit their extraordinary projects to a broad audience of city builders across Canada. Applicants selected to showcase also receive an invitation to participate in the Scaling Innovative Housing Solutions Workshop, be featured in the e-Booklet, and come to the final webinar.

Scaling Innovative Housing Solutions Workshop

Week of November 17

The top five selected applicants of each stream will be invited to a scaling workshop to take their initiative to the next level. This workshop brings together city builders from across the country who are looking to break down silos when thinking through the challenges of affordable housing. Led by experts on "scaling solutions," this is a unique opportunity to dive deep into a systems-based approach to innovative solutions to current barriers faced to project scaling, and to build unique cross-sectoral connections and opportunities across industries and regions. The workshop will be hands-on and solutions-oriented space that will introduce participants to scaling and design thinking methodologies, and will provide participants with the essential skills, resources and connections to scale through collaborative work and break-out group sessions. Those selected to participate in the workshop also receive an e-Booklet feature and invitation to the final webinar. Workshop lessons and outcomes will be shared as a public resource to continue building the work.

Innovative Housing Solutions Webinar & e-Booklet Launch

November 28

All eligible applicants that meet our criteria will have their project featured in the program's final e-Booklet of exceptional innovative housing solutions across the country. This e-Booklet will be launched publicly through a webinar and will be circulated to policy makers, municipalities, development and architectural firms, and organizing bodies for demonstration, wide exposure, knowledge mobilization and connections.

Key Program Dates

- September 2: Public Call for Demonstrations**
See submission requirements, eligibility and application details [here](#)
- October 4: Submission Deadline**
See submission details [here](#)
- October 12: Participant Confirmation**
Successful applicants will be informed by email whether their submissions has been successful, and for which of the three program events they are invited to participate
- October 12-23: Coaching & Showcase preparation**
(for selected Innovative Housing Solutions Showcase participants only)
- October 27: Innovative Housing Solutions Showcase**
(for top two highest scoring applicants selected from each stream)
- November 17: Scaling Innovative Housing Solutions Workshop**
(for top five highest scoring applicants selected from each stream)
- November 28: Innovative Housing Solutions Webinar & e-Booklet Launch**
(for all eligible applicants reaching our selection criteria)